



ypa
young
photographers
alliance

inspiring
empowering
educating



The Young Photographers Alliance is an educational foundation dedicated to supporting young talent by providing access to the real-world photography knowledge, insight, experience, and contacts that can help emerging photographers develop their artistic skills and business acumen. Through our programs we foster social and environmental responsibility in the photographers and studios of tomorrow and bring established photography professionals into contact with the next generation of innovative image-makers.

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Photography has taught me that the still image serves as a document of a moment that can never exist again in its original form. I became absolutely overwhelmed with the power a single photograph can have over human emotion and awareness.

— **Khrystyna Chekhata**, 2009 YPA Award Winner

Great talent isn't just born. It's developed.

The Young Photographers Alliance provides skill-development opportunities and financial grants to emerging photographers around the world. Since our founding in 2009, YPA has garnered enthusiastic support from the photo community, the press, and international affiliate organizations.

We have awarded eight scholarships and three honorable mention stipends; placed several recipients in prestigious internships; and, with support from our Major Founding Sponsor, ASMP Foundation, we organized mentoring for 38 students and recent graduates from colleges across the US, UK and Canada.

mentoring

YPA arranges for professional photographers to partner with and coach emerging photographers on a specified theme of social relevance. This summer program gives young photographers an opportunity to fine tune their craft, build their portfolios, gain confidence, develop business skills, and explore markets for their work. At the same time they experience the power of photography to build community awareness and support. The photo essays resulting from each program are exhibited widely.

affiliated organizations

MAJOR FOUNDING SPONSOR > **ASMP FOUNDATION**

APA	AMERICAN PHOTOGRAPHIC ARTISTS
ASMP	AMERICAN SOCIETY OF MEDIA PHOTOGRAPHERS
ASPP	AMERICAN SOCIETY OF PICTURE PROFESSIONALS
BAPLA	BRITISH ASSOC. OF PICTURE LIBRARIES AND AGENCIES
CEPIC	CENTRE OF THE PICTURE INDUSTRY
PACA	PICTURE ARCHIVE COUNCIL OF AMERICA
SPE	SOCIETY FOR PHOTOGRAPHIC EDUCATION



photographer: Clarence Baillo—2010 YPA Scholarship Winner

internships

YPA coordinates internships to give emerging photographers direct access to the insights and skills they need to operate successfully at the professional level.

portfolio reviews

YPA organizes portfolio reviews by eminent photographers and competition judges to provide technical guidance and commercial insight.

scholarships

YPA provides financial support to students enrolled in a college photography program. Awards are granted to students who demonstrate talent and commitment, would clearly benefit from financial assistance, and have a clear intent to give back to the larger community through their work.

educational outreach

YPA works with photography professionals on a wide range of seminars that educate emerging photographers on photography as a business.

“It means a lot to know I have an organization such as the Young Photographers Alliance supporting me each step of my career. Its desire is pure; the YPA wants nothing more than to shape talent and support photography.”

— **Haley Flores**, 2010 YPA Award Winner



join in / help us

YPA is unique in its focus on community and the fostering of direct, meaningful connections between emerging and established photographers. But we couldn't exist or fulfill our mission without the support of individuals and organizations in the photography community and beyond. Supporting YPA gives you the opportunity to play a key role in the future of professional photography.

It is thanks to the generosity and hard work of our past and present board members, volunteers, donors and sponsors that we have achieved everything to date. To build on the momentum we need to raise \$100,000 a year and to grow our support base of volunteers and sponsors so that we can discover and assist more talented and deserving image-makers of the future.

YPA 21 membership

Young photographers (under 30) are invited to join YPA for just \$21/year. Benefits include access to our programs and to our members' only microsite and chat room, where you can access information on industry standards, technical, creative and business advice, and other tips contributed by accomplished photographers, editors, art buyers and agents.

photographer: Michael Conti—2010 YPA Mentoring Program

become a sponsor

Sponsor a YPA event or program, and receive notable recognition and business value in return.

volunteer

Join our army of supporters who are as passionate about photography as we are! Your donation of time and energy can make our annual events and public outreach programs possible, and will be so greatly appreciated.

become a mentor

Transform the career prospects for one or more aspiring photographers by being a mentor on our summer program, or providing an internship opportunity.

make a donation or endowment

Make a donation — perhaps as a memorial — or leave an endowment to support the programs and operations of YPA. We welcome restricted contributions. Donations may be made online through the YPA website.

donate materials or services

We greatly value contributions of material goods or services related to the photographic profession that could be used by the students we support or for the running of the Foundation.

join us as a member

Get involved by joining YPA today and we will be happy to involve you in the Foundation's activities, and recognize your support publicly. You can join online or off line with a tax-deductible payment by credit card or check.

join our corporate circle

Become an esteemed member of the YPA Corporate Circle and gain exclusive benefits, such as naming rights to a YPA award.

For more information on any of these opportunities, visit youngphotographersalliance.org/support or call us at 585.768.7880.



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photographer: Shannon Soule—2009 YPA Scholarship winner